



Mechanical Information

Column Widths

Retail Size	Inches	Tab Size	Inches	Classified Size	Inches
1 column	1.819	1 column	1.917	1 column	1.222
2 column	3.806	2 column	4.000	2 column	2.542
3 column	5.792	3 column	6.083	3 column	3.861
4 column	7.778	4 column	8.167	4 column	5.181
5 column	9.764	5 column	10.25	5 column	6.5
6 column	11.75			6 column	7.819
				7 column	9.139
				8 column	10.458
				9 column	11.778

Display Advertising Deadlines

Publication Day	Deadline
Sunday	Thursday, 11 a.m.
Monday	Thursday, 5 p.m.
Tuesday	Friday, 1 p.m.
Wednesday	Monday, 11 a.m.
Thursday	Tuesday, 11 a.m.
Friday	Wednesday, 11 a.m.
Saturday	Wednesday, 5 p.m.

Special Products

TV This Week	Friday, 5 p.m. – week prior to publication
Accent	Friday, 2 p.m.
e3	Monday, 5 p.m.

Line Advertising Deadlines

Publication Day	Deadline
Sunday	Friday, 3 p.m.
Monday	Friday, 3 p.m.
Tuesday	Monday, 3 p.m.
Wednesday	Tuesday, 3 p.m.
Thursday	Wednesday, 3 a.m.
Friday	Thursday, 3 a.m.
Saturday	Friday, 3 p.m.

Special Products

Accent	Friday, 2 p.m.
For color ads and group ads, advance the deadline by one full day.	

